



# San Diego Bio-Pharma Conference 2008

## “Drug Discovery and Development: What We Have to Do Differently”

June 14<sup>th</sup>, 2008, Del Mar Hilton, Del Mar

### Organizers

Sino-American Biomedical & Pharmaceutical Professionals Association (SABPA)  
San Diego Chinese Association (SDCA)

### Co-organizers

The American Chemical Society, San Diego Section  
UCSD Technology Transfer and Intellectual Property Services  
BayHelix Group

In order to develop novel medicines to meet the new health challenges of the new millennium and to control the runaway cost of drug discovery and development, biotechs and pharmas are exploring new approaches and strategies. In this one-day conference, you will learn how scientists and executives in academic institutes, biotechs and pharmas, especially those in the San Diego area, are exploring new approaches and strategies to discover and develop new medicines to meet the new challenges and global market. In addition, you will have the opportunity to meet many international delegates, who are attending the 2008 Bio International Convention in San Diego, and to explore and establish new business relationship.

### Confirmed speakers

**Mark J. Benedyk**, Ph.D., Head of the Pfizer Incubator  
**Charles Cantor**, Ph.D., CSO, Sequenom  
**Stan Fleming**, M.B.A., Managing Member of Forward Ventures  
**Tao Fu**, Ph.D., Vice President of Business Development, Johnson & Johnson Pharmaceuticals Group  
**Edward Holmes**, M.D., Executive Chairman, National Medical Research Council, Singapore  
**Stephen Kaldor**, Ph.D. President and CEO, Ambrx  
**Judith Swain**, M.D., Executive Director, the Singapore Institute for Clinical Sciences (SICS)  
**Mike Varney**, Ph.D., VP, Small Molecule Drug Discovery, Genentech  
**Troy Wilson**, Ph.D., J.D. Co-Founder, President and CEO, Intellikine  
**Kleanthis Xanthopoulos**, Ph.D., President and CEO, Regulus Therapeutics  
**Dajun Yang**, M.D., Ph.D., Managing Director, Morningside Group  
**Beijing Investment Bureau and SFDA delegation**  
**Award Ceremony**

Please visit our website for this event and the pass events: <http://www.sdbiopharma.org>

Our event charges a nominal registration fee of \$30 per attendee; therefore, we primarily rely on the generous support from sponsors. Key benefits are to increase the awareness and visibility of the sponsor companies, establish closer ties with San Diego life science community and its many talented professionals, and facilitate exchange of ideas and business opportunities across the Pacific Rim.

SABPA is a 501 C (3) non-profit organization and we are currently looking for sponsorships.

### Diamond Event Sponsor (\$10,000)

Key Benefits:

- Chair a session or be a panel speaker, if topic is relevant to conference and space is still available
- Named Sponsor of luncheon or reception (your choice)
- Company name and logo on all printed and on-line SABPA event communications

- Company name and logo on the front page of SABPA website for one year
- An individual acknowledgement slide at the conference
- An exhibit table at all SABPA major events for one year
- Two free tickets to the invitation-only reception on June 16
- Ten free tickets for employees of the company to attend the conference
- Open to discussion on other benefits of interest!

### **Platinum Event Sponsor (\$5,000)**

#### Key Benefits:

- Chair a session or to be a panel speaker, if topic is relevant to conference and space is still available
- Or, named luncheon sponsor (if it is not taken by diamond event sponsor or special event sponsor)
- Company name and logo on all printed and on-line SABPA event communications
- Company name and logo on the front page of SABPA website for one year
- Acknowledgement for the company at every SABPA major events during the year
- An exhibit table at all SABPA major events for one year
- One free tickets to the invitation-only reception on June 16
- Ten free tickets for employees of the company to attend the conference
- Open to discussion on other benefits of interest!

### **Gold Event Sponsor (\$3,000)**

#### Key Benefits:

- Be a panel speaker, if topic is relevant to conference and space is still available
- Or, named coffee sponsor (if it is not taken by Diamond, Platinum, or special event sponsor)
- Company name and logo on all printed and on-line SABPA event communications
- Company name and logo on the front page of SABPA website for one year
- Acknowledgement for the company at every SABPA major events during the year
- An exhibit table during the conference
- One free ticket to the invitation-only reception on June 16
- Five free tickets for employees of the company to attend the conference

### **Silver Event Sponsor (\$1,000)**

#### Key Benefits:

- Company name and logo on all printed and online SABPA event communications
- Acknowledgement for the company at the conference
- An exhibit table during the conference
- Five free tickets for employees of the company to attend the conference

### **Special Event Sponsor (\$2000 and up):**

#### **Named Sponsor: Tote Bag, Luncheon, Coffee Break, and June 16 Reception, etc.**

#### Key Benefits:

- Company name and logo on all printed and online SABPA event communications
- Acknowledgement for the company at the conference
- An exhibit table during the conference
- Five free tickets for employees of the company to attend the conference

For further questions, please contact:

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