



Riding the Economic Wave - Challenges and Opportunities

Date: June 6th, 2009 (Saturday)
Location: Hilton, Del Mar
Website: www.sdbiopharma.org

Organizers

Sino-American Biomedical & Pharmaceutical Professionals Association ([SABPA](#))
San Diego Chinese Association ([SDCA](#))

Co-organizers

The American Chemical Society, San Diego Section
UCSD Technology Transfer and Intellectual Property Services

Confirmed speakers

Hua Zhu (David) Ke, Ph.D., Scientific Executive Director, Bone and Mineral Metabolism, Amgen
Christopher LeMasters, CBO, Tragara Pharmaceuticals
K.C. Nicolaou, Ph.D. The Scripps Research Institute, UCSD
Srini Rao, Ph.D., CSO, Cypress Bioscience
John Reed, Ph.D., President, Burnham Institute
Lloyd G. Tillman, Ph.D., Executive Director of Pharmaceutical Development, ISIS
Roger Tsien, Ph.D., Professor, UCSD, 2008 Nobel Prize Laureate for Chemistry
Christina Yang, PhD, SVP, Clinical, Regulatory & Quality, Gen-Probe

Speakers invited

Steve Burrill, CEO, Burrill & Company
John Dunn, EVP, Biogen Idec
Ge Li, Chairman and CEO, WUXi Aptec
Jack Lief, CEO, Arena
Diego Miralles, Site Head and CMO, J&J Pharmaceutical Research and Development, La Jolla
Randy Woods, CEO, Sequel Pharmaceuticals
Zhangjiang Hi-Tech Zone

For previous conference programs and photos, check www.sdbiopharma.org

Our event charges a nominal registration fee of \$30 per attendee. Therefore, we primarily rely on the generous support from sponsors to cover the cost of the conference. Key benefits for sponsors are to increase the awareness and visibility of the sponsor's company, to establish closer ties with the San Diego life science community and many talented professionals thereof, and to facilitate exchange of ideas and business opportunities across the Pacific Rim.

SABPA is a 501 C (3) non-profit organization and we are currently seeking sponsorships for this event.

Diamond Event Sponsor (\$10,000)

Key Benefits:

- Chair a session or be a panel speaker, if topic is relevant to conference and space is still available
- Named Sponsor of luncheon or reception (your choice)
- Company name and logo on all printed and on-line SABPA event communications
- Company name and logo on the front page of SABPA website for one year
- An individual acknowledgement slide at the conference
- An exhibit table at all SABPA major events for one year
- Ten free tickets for employees of the company to attend the conference
- Open to discussion on other benefits of interest!



Platinum Event Sponsor (\$5,000)

Key Benefits:

- Chair a session or to be a panel speaker, if topic is relevant to conference and space is still available
- Or become a named luncheon sponsor (if it is not taken by diamond event sponsor or special event sponsor)
- Company name and logo on all printed and on-line SABPA event communications
- Company name and logo on the front page of SABPA website for one year
- Acknowledgement for the company at every SABPA major events during the year
- An exhibit table at all SABPA major events for one year
- Ten free tickets for employees of the company to attend the conference
- Open to discussion on other benefits of interest!

Gold Event Sponsor (\$3,000)

Key Benefits:

- Be a panel speaker, if topic is relevant to conference and space is still available
- Or become a named coffee sponsor (if it is not taken by Diamond, Platinum, or special event sponsor)
- Company name and logo on all printed and on-line SABPA event communications
- Company name and logo on the front page of SABPA website for one year
- Acknowledgement for the company at every SABPA major events during the year
- An exhibit table during the conference
- Five free tickets for employees of the company to attend the conference

Silver Event Sponsor (\$1,000)

Key Benefits:

- Company name and logo on all printed and online SABPA event communications
- Acknowledgement for the company at the conference
- An exhibit table during the conference
- Five free tickets for employees of the company to attend the conference
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Special Event Sponsor (\$2000 and up):

Named Sponsor: Tote Bag, Luncheon, Coffee Break, Reception, etc.

Key Benefits:

- Company name and logo on all printed and online SABPA event communications
- Acknowledgement for the company at the conference
- An exhibit table during the conference
- Five free tickets for employees of the company to attend the conference

For further questions, please contact:

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